

1  
2 **Teleconference Outreach and Communications Committee Meeting Minutes**

3  
4 **Committee Members**

5 Lea Tate, PsyD, Chair  
6 Ana Rescate  
7 Shacunda Rodgers, PhD

8  
9 **Board Staff**

10 Antonette Sorrick, Executive Officer  
11 Jonathan Burke, Assistant Executive Officer  
12 Stephanie Cheung, Licensing Program Manager  
13 Jason Glasspiegel, Central Services Manager  
14 Sandra Monterrubio, Enforcement Program Manager  
15 Cristina Rivera, Legislative and Regulatory Analyst  
16 Sarah Proteau, Central Services Office Technician  
17 Rebecca Bon, Board Counsel

18  
19 **Thursday, September 23, 2021**

20  
21  
22 **Agenda Item 1: Call to Order/Roll Call/Establishment of a Quorum**

23  
24 Dr. Lea Tate, Committee Chair, called the meeting to order at 10:00 a.m., roll was  
25 taken, and a quorum established.

26  
27 **Agenda Item 2: Chairperson Welcome**

28  
29 Dr. Tate expressed appreciation to all participants, welcomed Ms. Ana Rescate as a  
30 new Committee Member.

31  
32 Dr. Tate stated that the goal of the Outreach and Communications Committee was to  
33 provide critical information to all Californians regarding the evolving practice of  
34 psychology, relevant and emerging issues in the field of psychology, and the work of the  
35 Board. She also provided some basic housekeeping expectations for public participation  
36 in the meeting.

37  
38 **Agenda Item 3: Public Comment for Items not on the Agenda**

39  
40 There was no public comment offered.

41  
42 **Agenda Item 4: Approval of the Outreach and Education Committee Minutes:**  
43 **September 25, 2020**

44

45 It was M/(Rodgers) S/(Tate)/C to accept the meeting minutes as written.

46

47 There was no Committee or public comment offered.

48

49 Vote: 3 Ayes (Rescate, Rodgers, Tate) 0 Noes

50

#### 51 **Agenda Item 5: Strategic Plan Update**

52

53 Dr. Tate introduced and Ms. Sorrick provided an update to this item.

54

55 Dr. Rodgers queried on increasing the pool of subject matter experts. She asked Staff  
56 to speak about current recruitment tools to evaluate subject matter experts and asked  
57 what the length of term would be once a person is approved as expert.

58

59 Ms. Monterrubio provided background on how subject matter experts have been  
60 recruited and that the term is for three years upon which they are able to apply again.  
61 She stated that they are currently creating a panel of former Board members to make  
62 sure the most qualified experts are collected.

63

64 There was no further Committee and no public comment offered.

65

#### 66 **Agenda Item 6: Social Media Update**

67

68 Dr. Tate introduced and Ms. Sorrick provided an update to this item.

69

70 Ms. Rescate provided some suggestions of items that could be added to the Board's  
71 social media sites, which included:

72

- 73 • Details on the LMH Loan Repayment Program
- 74 • Quarterly Newsletters

75

76 Discussion ensued regarding the need to consistently post content on social media  
77 platforms to drive views to the Board's pages.

78

79 There was no further Committee and no public comment offered.

80

#### 81 **Agenda Item 7: Website Statistics Update**

82

83 Dr. Tate introduced and Mr. Glasspiegel provided an update to this item.

84

85 Dr. Rodgers noted a significant increase in views between the months of April to June  
86 and asked what may have been the contributing factor.

87

88 Mr. Glasspiegel stated that he had noticed the increase and believed it may have been  
89 due to the COVID-19 waiver information that the Board posted on the website that likely  
90 was a driver to higher view count.

91  
92 There was no further Committee and no public comment offered.

93  
94 **Agenda Item 8: Update on Newsletter**

95  
96 Dr. Tate introduced and Ms. Sorrick provided an update to this item.  
97 Ms. Sorrick thanked Dr. Rodgers for her contribution to the Winter 2021 newsletter.

98  
99 Dr. Rodgers stated it was her delight and honor to have the opportunity to be a  
100 contributor to the newsletter.

101  
102 There was no further Committee and no public comment offered.

103  
104 **Agenda Item 9: Outreach Activities Update**

105  
106 Dr. Tate introduced and Ms. Sorrick provided an update to this item.

107  
108 Ms. Sorrick stated that a list of the stakeholder meetings for the Fiscal Year 2021/2022  
109 was included in the meeting materials and that most of the meetings were to be held  
110 remotely due to the pandemic. She then provided that the next meeting would be the  
111 Association of State and Provincial Psychology Boards (ASPPB) annual meeting, a  
112 summary of which would then be provided to the Board.

113  
114 Discussion ensued regarding the types of topics that are discussed in stakeholder  
115 meetings. The primary topics revolved around how different organizations had been  
116 navigating the challenges related to the COVID-19 pandemic and strategies related to  
117 manage the challenges.

118  
119 Dr. Rodgers requested that there be a bullet point list of topics discussed in various  
120 meetings going forward which was agreed to by staff.

121  
122 There was no further Committee and no public comment offered.

123  
124 **Agenda Item 10: Updates on Communications and/or Activities of the Association**  
125 **of State and Provincial Psychology Boards (ASPPB)**

126  
127 Dr. Tate introduced this item and former Board Member, Dr. Jacqueline Horn provided  
128 an update to this item.

129  
130 Dr. Horn stated that the ASPPB Annual Meeting was to be held virtually and was  
131 scheduled for October 15-16, 2021. She provided the theme of the meeting, which was  
132 "Public Protective Prevention" which would focus on proactive measures that Licensing  
133 Boards were doing to protect the public and have appropriately trained Psychologists.

134

135 Dr. Horn stated that California was on the agenda and that topics would include  
136 outreach and education with both Dr. Tate and Mr. Jon Burke presenting. She also  
137 invited participants to attend.

138  
139 Dr. Tate thanked Dr. Horn for her summary and opened for comment.

140  
141 Discussion ensued regarding various points that could be touched on in the newsletter  
142 in the future and/or provided through email blasts and social media updates.

143  
144 There was no further Committee and no public comment offered.

145  
146 **Agenda Item 11: Discuss and Develop Plan to Update “For Your Peace of Mind –**  
147 **A Consumer’s Guide to Psychological Services”**

148  
149 Dr. Tate introduced this item and provided a historical summary of the “For Your Peace  
150 of Mind – A Consumer’s guide to Psychological Services” publication. She stated the  
151 need to update this publication and the intent that a Committee Member be assigned to  
152 work with staff and Legal counsel to draft updates and revisions of the brochure.

153  
154 Dr. Rodgers volunteered to be that Committee Member.

155  
156 Dr. Tate stated that the draft brochure would then be brought back to the Committee for  
157 discussion and approval, then brought to the Board for full Board Member input.

158  
159 Dr. Rodgers requested that the brochure be added to quick hits on the website and a  
160 blurb added to the journal/newsletter once complete.

161  
162 There was no further Committee or public comment provided.

163  
164 **Agenda Item 12: Action - Digital Divide – How Does the Digital Divide Impact**  
165 **Access to Telehealth**

- 166  
167 a. Draft Survey Questions to Assess Barriers to Telehealth  
168 b. Determine Next Steps

169  
170 Dr. Tate introduced this item and provided contextual historical reference to this item  
171 and its inception in 2020 after the pandemic began and nationwide protests occurred. It  
172 was determined to draft two surveys for practitioners and consumers to see what digital  
173 divides exist in community.

174  
175 She stated that five initial survey questions were drafted, which addressed technical,  
176 financial, legal, training and practice barriers to Telehealth.

177  
178 Discussion ensued as to who would be the intended respondent to the survey questions. It  
179 was determined that a broad collection of respondents would be ideal, but that

180 contextual information would be collected to indicate whether they were a consumer,  
181 practitioner or other.

182  
183 It was determined that Dr. Rodgers, staff, and Legal counsel would work with California  
184 Psychological Association (CPA) to draft questions and then would bring the draft to the  
185 full Board for the next step.

186  
187 Public Comment

188  
189 Dr. Jo Linder Crow, CPA, offered input from CPA to assist in the draft of the survey  
190 questions.

191  
192 Discussion ensued regarding the possibility of two separate surveys, one for consumers  
193 and one for providers, to be able to collect data and feedback more accurately.

194  
195 It was M/(Rodgers) S/(Tate)/C that the Committee take the recommendations from the  
196 discussion as they applied to the draft of survey questions, update the draft into two  
197 separate surveys based on input from Committee, and present it to the Board at the  
198 next Board of Psychology meeting.

199  
200 There was no Committee or public comment offered.

201  
202 Vote: 3 Ayes (Rescate, Rodgers, Tate) 0 Noes

203  
204 **Agenda Item 13: Recommendations for Agenda Items for Future Committee**  
205 **Meetings.**

206  
207 There was no Committee or public comment offered.

208  
209 **ADJOURNMENT**

210  
211 The meeting adjourned at 11:25 a.m.

212  
213