California Board of
PSYCHOLOGY

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ISSUE MEMORANDUM

DATE	August 3, 2016
TO	Board of Psychology Members
FROM	Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #12 - Website Update

Background:

Website: www.psychology.ca.gov

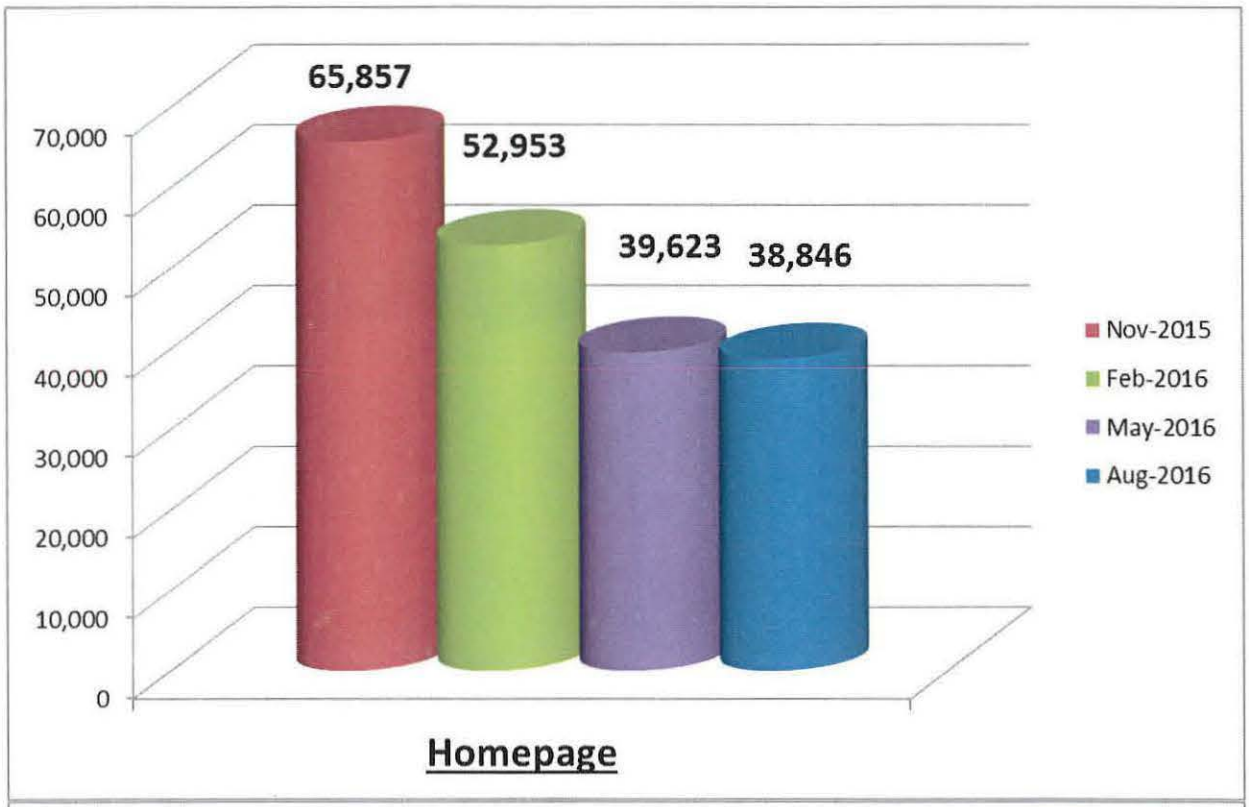
TOP FIVE PAGES	# OF VIEWS	CONTENT
/index.shtml	38,846	Home Page
/applicants/psychologist.shtml	9,595	Psychologist Applicant Page
/laws_regs/reg_advise.shtml	9,246	Regulation Advisory for Filing of Addresses Regulatory Package
/applicants/index.shtml	9,243	Applicant Information Overview Page
/licensees/index.shtml	8,050	Licensee & Registrant Information Page

Date Range: May 5, 2016 – August 2, 2016

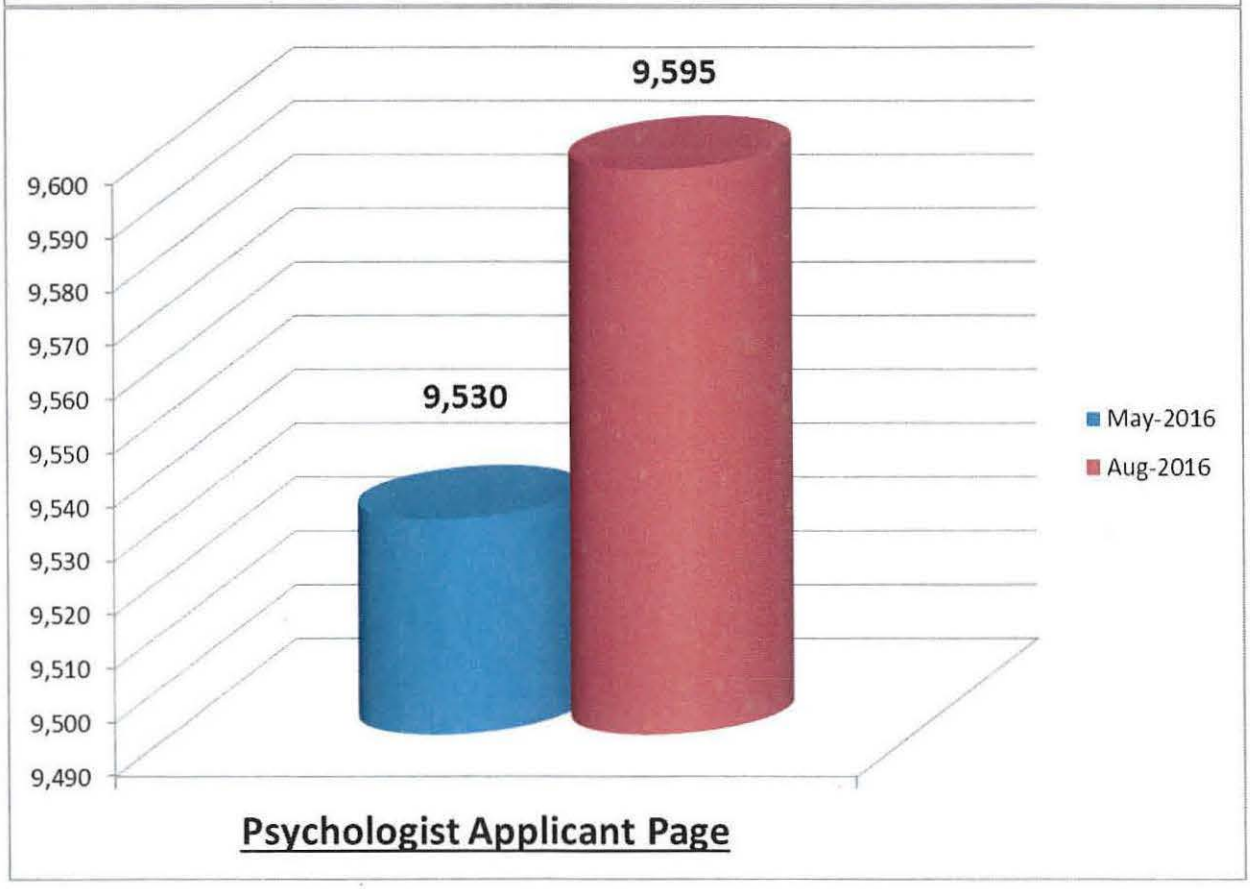
For website changes over time, please see attached chart.

Action Requested:

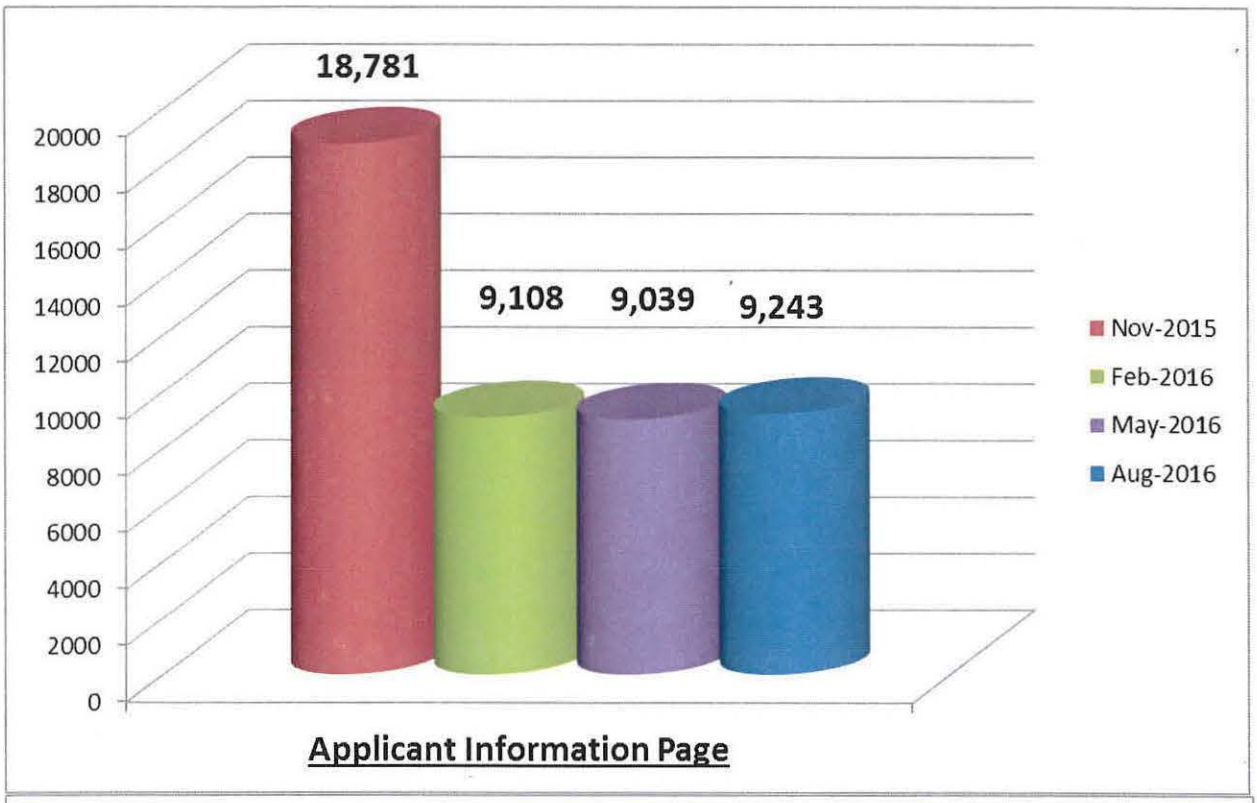
This item is for information purposes only.



Homepage



Psychologist Applicant Page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12000
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2000
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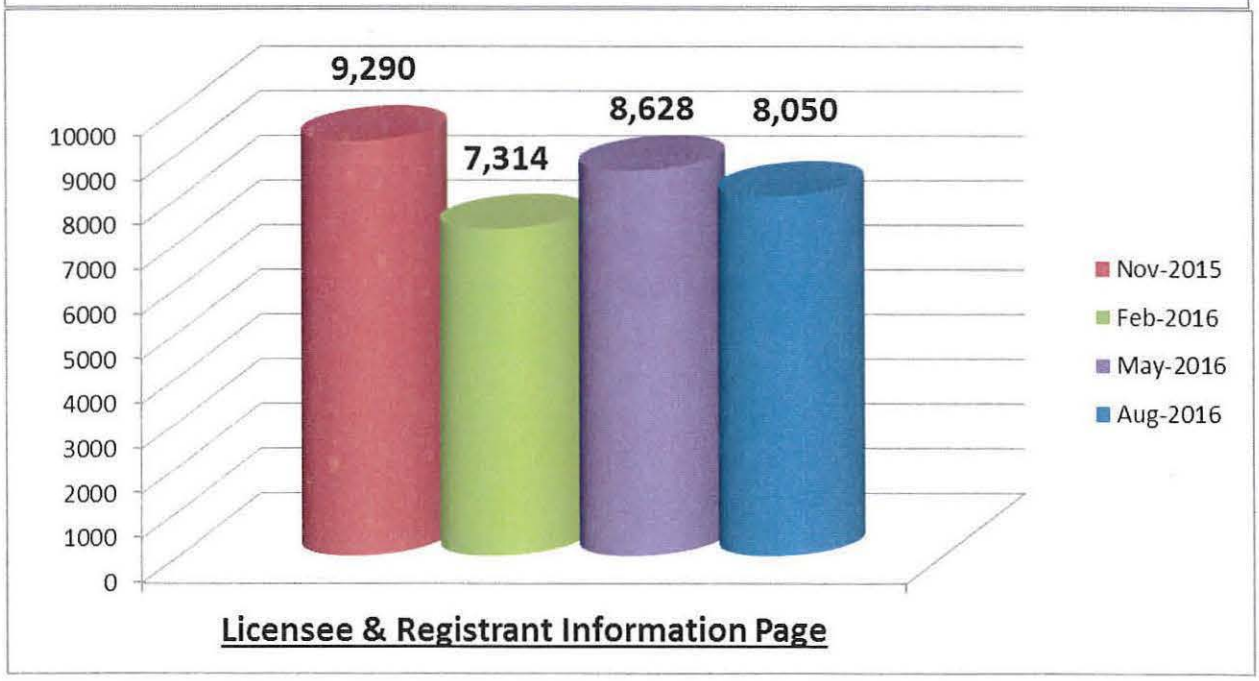
Nov-2015
Feb-2016
May-2016
Aug-2016
Applicant Information Page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8,628
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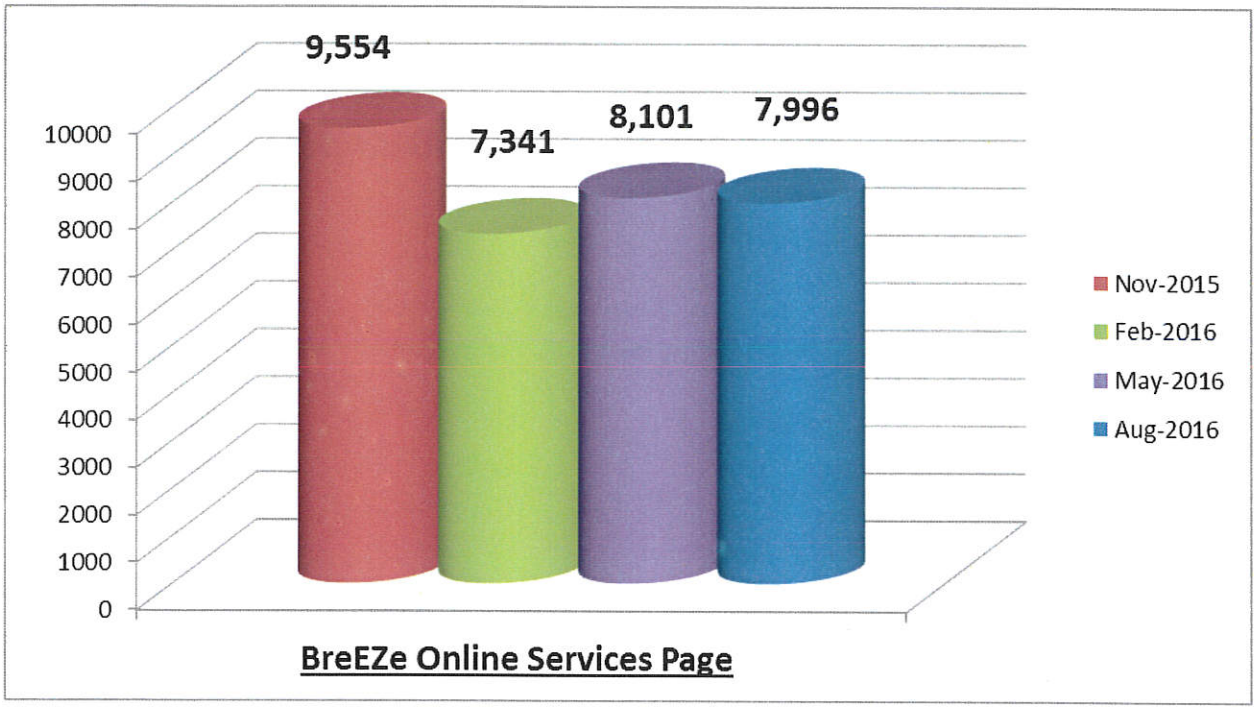
2000
1000
0
Nov-2015
Feb-2016
May-2016
Aug-2016
Licensee & Registrant Information Page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5000
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3000
2000
1000
0
Nov-2015
Feb-2016
May-2016
Aug-2016
BreEZe Online Services Page