

MEMORANDUM

DATE	March 14, 2017
TO	Outreach and Education Committee
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #7 - Social Media Update

Background:

- a) **Facebook:** <https://www.facebook.com/BoardofPsychology>

Total "Likes": 367 (For "Likes" over time, please see attached chart)

Most Popular Post since the last Board meeting: 02/28/2017 – CE/Renewals Coordinator and Renewals Technician position posting – 210 views, 14 "Post Clicks", 1 "Likes", 2 "Shares"

- b) **Twitter:** <https://twitter.com/BDofPsychology>

Followers: 202 (For Followers over time, please see attached chart)

Following: 301

Total Tweets: 454

- c) **Board Meeting Webcast:**

2017

February 9th – 442 Views

February 10th – 97 Views

2016

November 17th – 89 Views

November 18th – 107 Views

August 18th – 2,657 Views

August 19th – 336 Views

May 19th – 142 Views

May 20th – 211 Views

