

## MEMORANDUM

<b>DATE</b>	May 25, 2017
<b>TO</b>	Psychology Board Members
<b>FROM</b>	 Antonette Sorrick Executive Officer
<b>SUBJECT</b>	<b>Use of Social Media Platforms for Communicating to Stakeholders: Agenda Item 17(k)</b>

**Background:**

The Board currently uses Twitter and Facebook to post the following items:

- Job Announcements
- Board/Committee Meetings
- Legislative Advisories
- Regulatory Changes
- Research
- Articles
- Fact Sheets/Tip Sheets from Stakeholder Groups

Recently, the Board has been mentioned on its Twitter page with postings about licensees that are harassing in nature. While the staff has reported the inappropriate tweets, it has brought up for discussion our use of social media platforms.

The Outreach and Education Committee discussed the current platforms and did not take any action.

**Action Requested:**

This item is for informational purposes only. No further action is required.