


MEMORANDUM

DATE	October 30, 2017
TO	Board of Psychology
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #23(d) – Social Media Update

Social Media Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total “Likes”: 447 (For “Likes” over time, please see attached chart)

Total “Followers”: 456 (For “Followers” over time, please see attached chart)

Most popular post(s) since the last Board meeting:

10/23/2017 – “Effective January 1, 2020, all licensed psychologists will be required to attest, upon renewal, that they have completed six (6) hours of training in suicide assessment and intervention...” – 2,231 views, 69 “Post Clicks”, 7 “Likes”, 3 “Shares”.

09/18/2017 – “ATTENTION SUPERVISORS, SUPERVISEES, TRAINING DIRECTORS, AND ANYONE ELSE INVOLVED IN A SUPERVISION SETTING!...” – 1,485 views, 332 “Post Clicks”, 15 “Likes”, 1 “Wow”, 4 “Shares”.

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 262 (For Followers over time, please see attached chart)

Following: 407

Total Tweets: 575

- c) Board Meeting Webcast:

2017

September 14th – 80 Views

September 15th – 96 Views

June 15th – 205 Views

June 16th – 113 Views

February 9th – 815 Views

February 10th – 85 Views

2016

November 17th – 94 Views

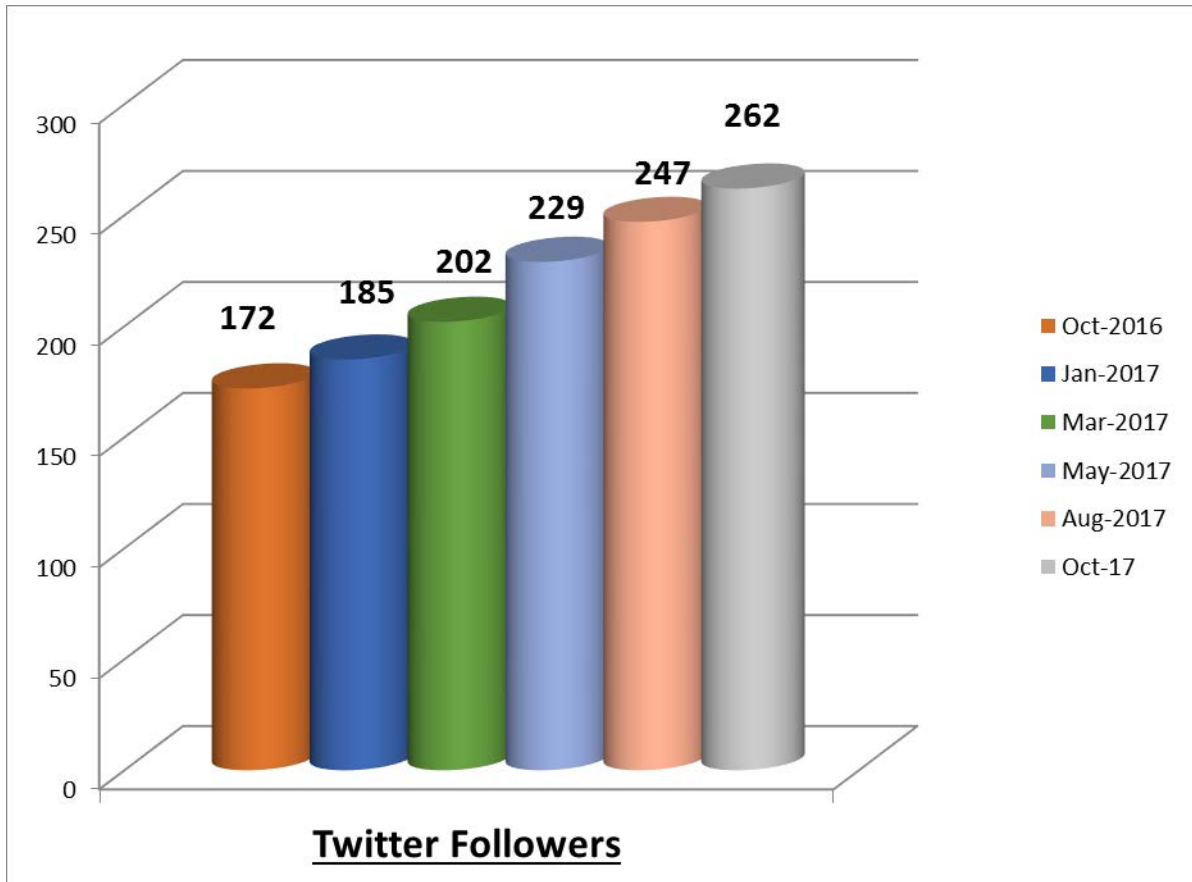
November 18th – 126 Views

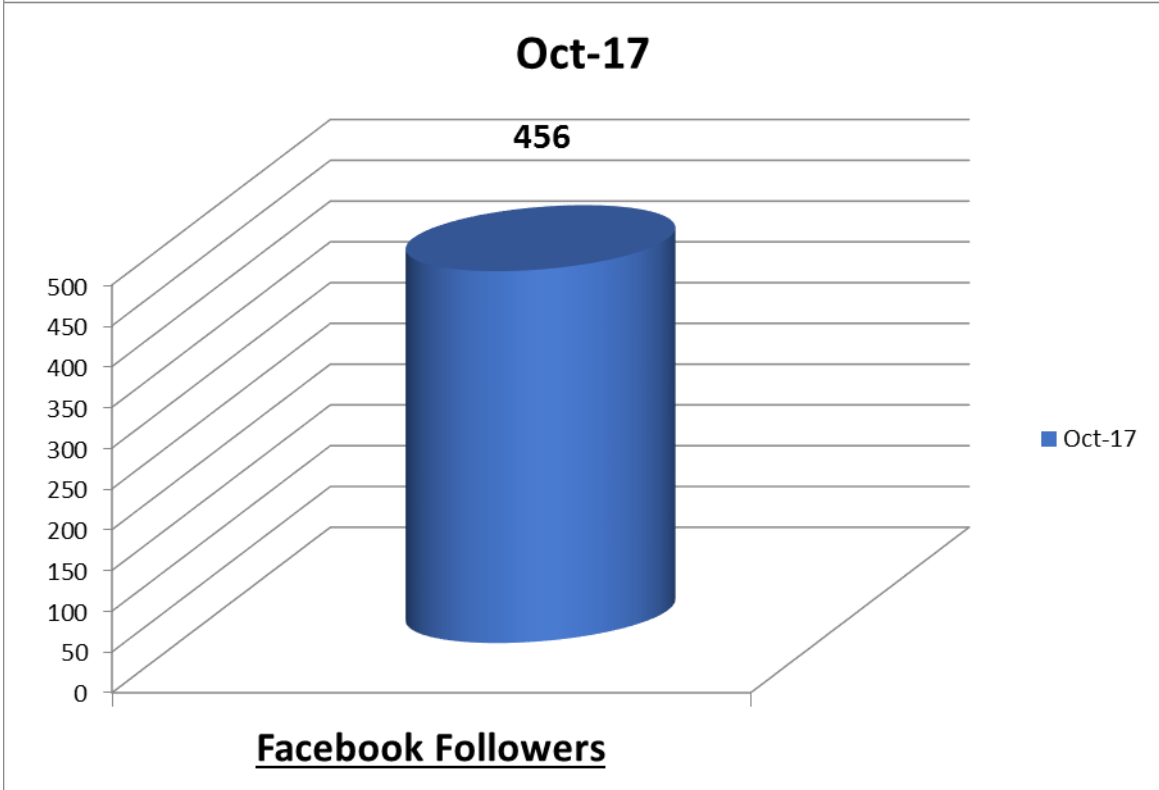
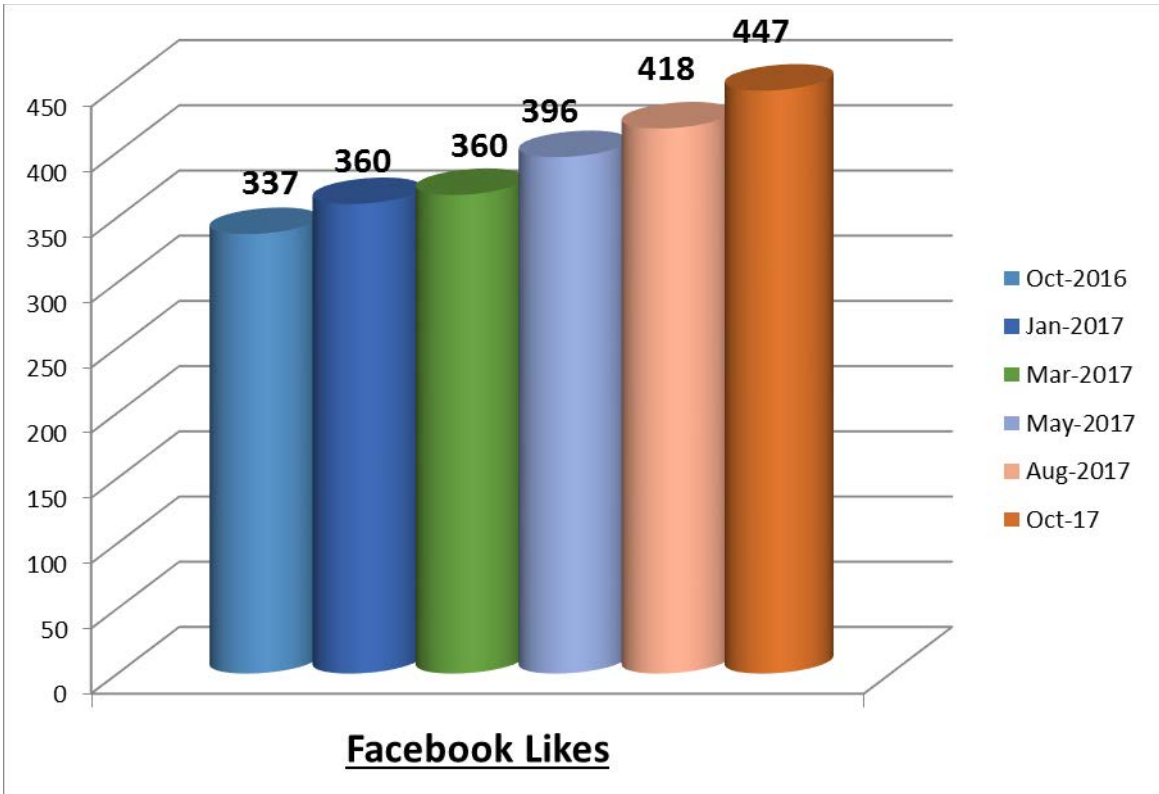
d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board’s sunset extension bill (SB 1193).

The Board is working with DCA’s Office of Public Affairs to update the videos and re-post as soon as possible.

SOCIAL MEDIA CHARTS





Action Requested:

This item is for information purposes only. No action is required.