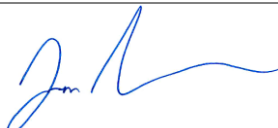


MEMORANDUM

DATE	March 20, 2018
TO	Outreach and Education Committee
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #8 - Social Media Update

Background:

- a) **Facebook:** <https://www.facebook.com/BoardofPsychology>

Total “Likes”: 481 (For “Likes” over time, please see attached chart)

Most Popular Post:

Since the last Committee meeting: 10/23/2017 – “Effective January 1, 2020, all licensed psychologists will be required to attest, upon renewal, that they have completed six (6) hours of training in suicide assessment and intervention.” – 2,341 views, 85 “Post Clicks”, 2 “Likes”, 5 “Shares”

Since the last Board meeting: 02/28/2018 – “The Licensing Committee discussed and considered a proposal relating to the standardization of trainee categories at their January 22, 2018 meeting.” - 800 views, 238 “Post Clicks”, 6 “Likes”, 3 “Shares” and 1 “angry”.

- b) **Twitter:** <https://twitter.com/BDofPsychology>

Followers: 293 (For Followers over time, please see attached chart)

Following: 476

Total Tweets: 640

- c) **Board Meeting Webcast:**

2018

February 15th – 66 Views

February 16th – 63 Views

2017

November 16th – 106 Views
November 17th – 106 Views

September 14th – 153 Views
September 15th – 127 Views

June 15th – 211 Views
June 16th – 117 Views

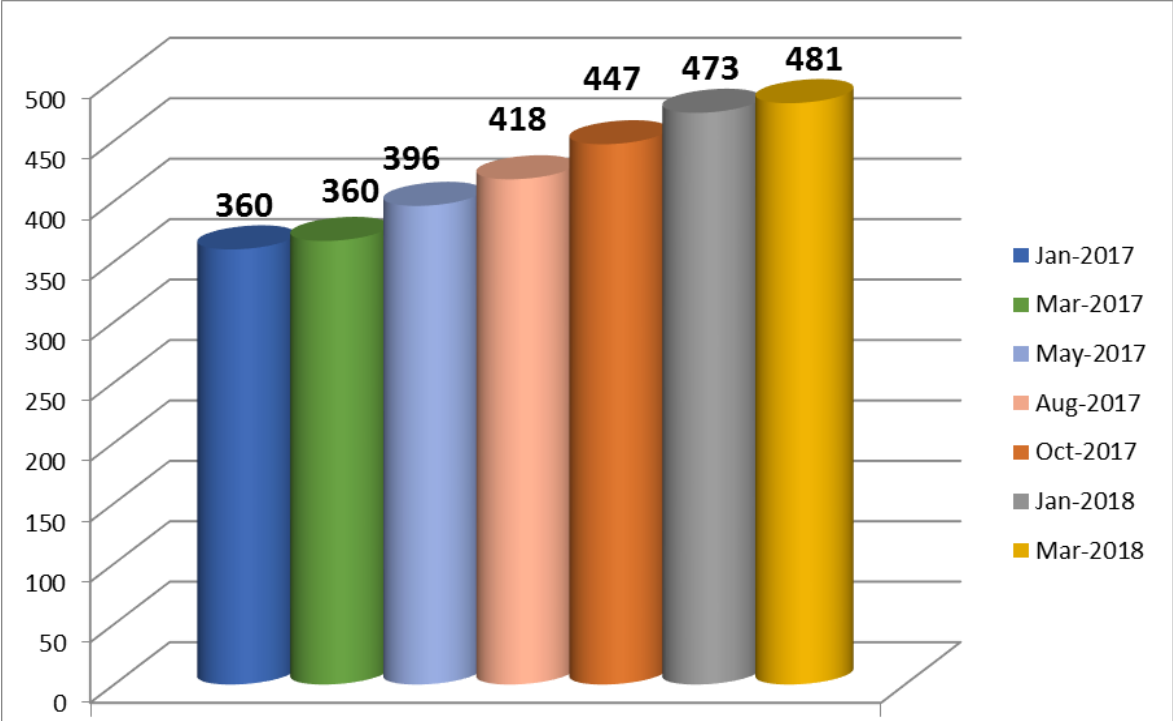
February 9th – 907 Views
February 10th – 95 Views

d) YouTube:

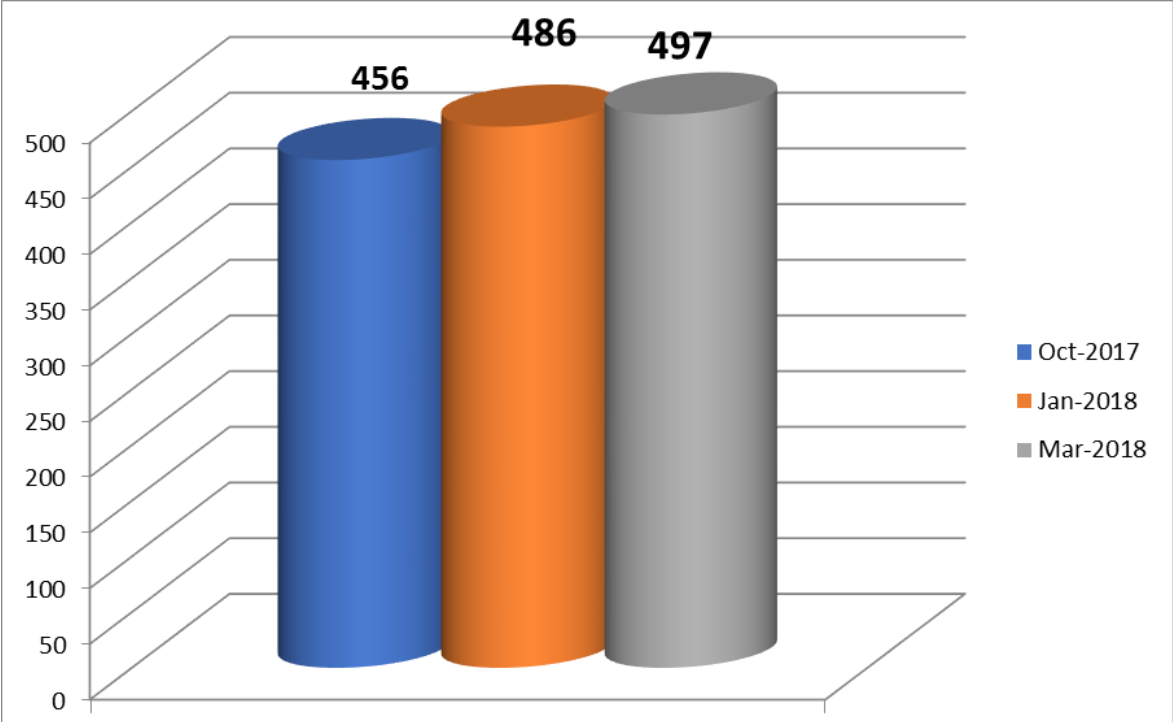
All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193). The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

Action Requested:

This item is for informational purposes only. No action is required.



Facebook Likes



Facebook Followers

