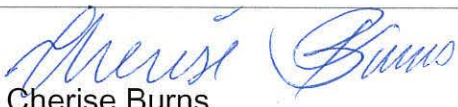


MEMORANDUM

DATE	January 24, 2017
TO	Board of Psychology Members
FROM	 Cherise Burns Central Services Manager
SUBJECT	Agenda Item #13 - Social Media Update

Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total "Likes": 360 (For "Likes" over time, please see attached chart)

Most Popular Post since the last Board meeting: 12/29/2016 – Disciplinary Guidelines Regulatory Advisory – 247 views, 14 "Post Clicks", 0 "Likes", 1 "Shares"

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 185 (For Followers over time, please see attached chart)

Following: 243

Total Tweets: 427

- c) Board Meeting Webcast:

2016

November 17th – 71 Views

November 18th – 88 Views

August 18th – 2,541 Views

August 19th – 303 Views

May 19th – 136 Views

May 20th – 206 Views

February 25th – 85 Views

February 26th – 145 Views

d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193). The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

Action Requested:

This item is for informational purposes only. No action is required.

