


## MEMORANDUM

<b>DATE</b>	October 30, 2017
<b>TO</b>	Board of Psychology
<b>FROM</b>	 Jason Glasspiegel Central Services Coordinator
<b>SUBJECT</b>	Agenda Item #23(d) – Social Media Update

### Social Media Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total “Likes”: 447 (For “Likes” over time, please see attached chart)

Total “Followers”: 456 (For “Followers” over time, please see attached chart)

Most popular post(s) since the last Board meeting:

10/23/2017 – “Effective January 1, 2020, all licensed psychologists will be required to attest, upon renewal, that they have completed six (6) hours of training in suicide assessment and intervention...” – 2,231 views, 69 “Post Clicks”, 7 “Likes”, 3 “Shares”.

09/18/2017 – “ATTENTION SUPERVISORS, SUPERVISEES, TRAINING DIRECTORS, AND ANYONE ELSE INVOLVED IN A SUPERVISION SETTING!...” – 1,485 views, 332 “Post Clicks”, 15 “Likes”, 1 “Wow”, 4 “Shares”.

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 262 (For Followers over time, please see attached chart)

Following: 407

Total Tweets: 575

- c) Board Meeting Webcast:

### **2017**

September 14<sup>th</sup> – 80 Views

September 15<sup>th</sup> – 96 Views

June 15<sup>th</sup> – 205 Views

June 16<sup>th</sup> – 113 Views

February 9<sup>th</sup> – 815 Views

February 10<sup>th</sup> – 85 Views

**2016**

November 17<sup>th</sup> – 94 Views

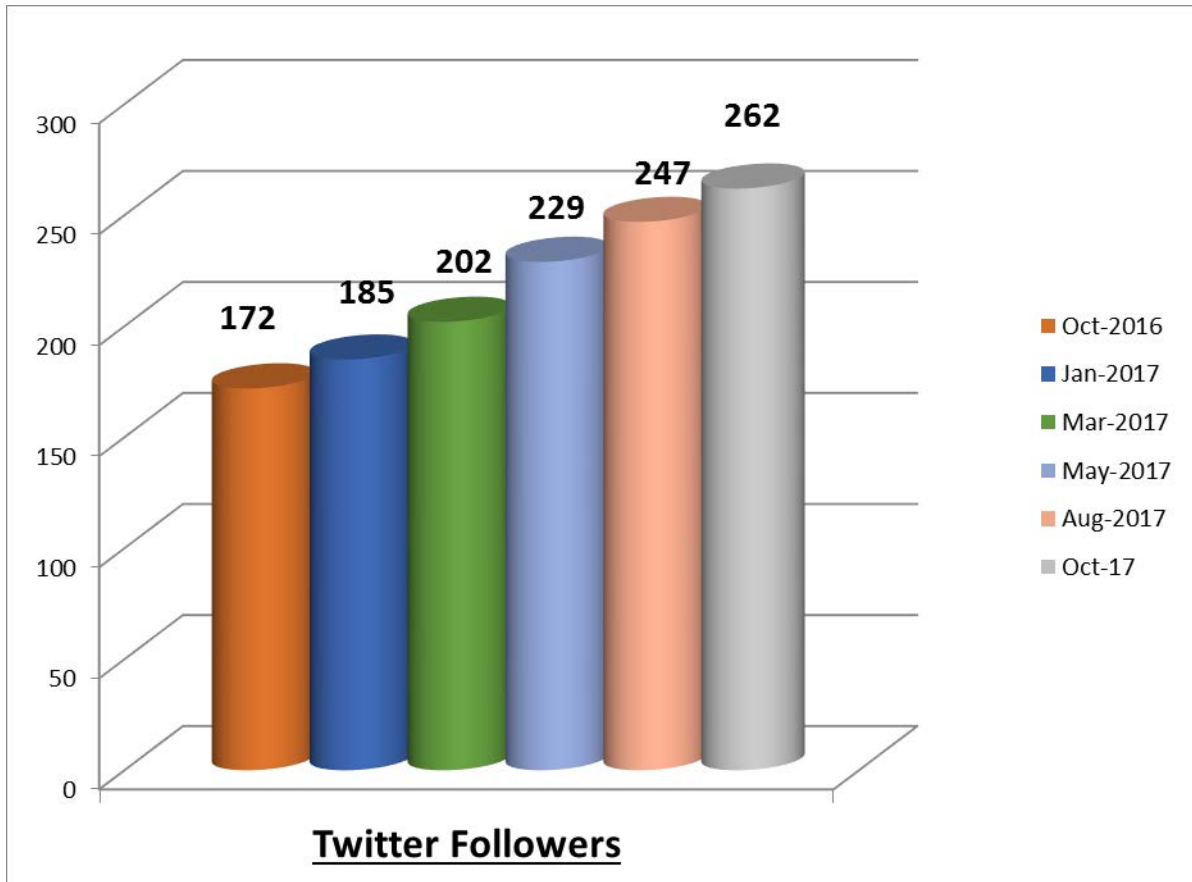
November 18<sup>th</sup> – 126 Views

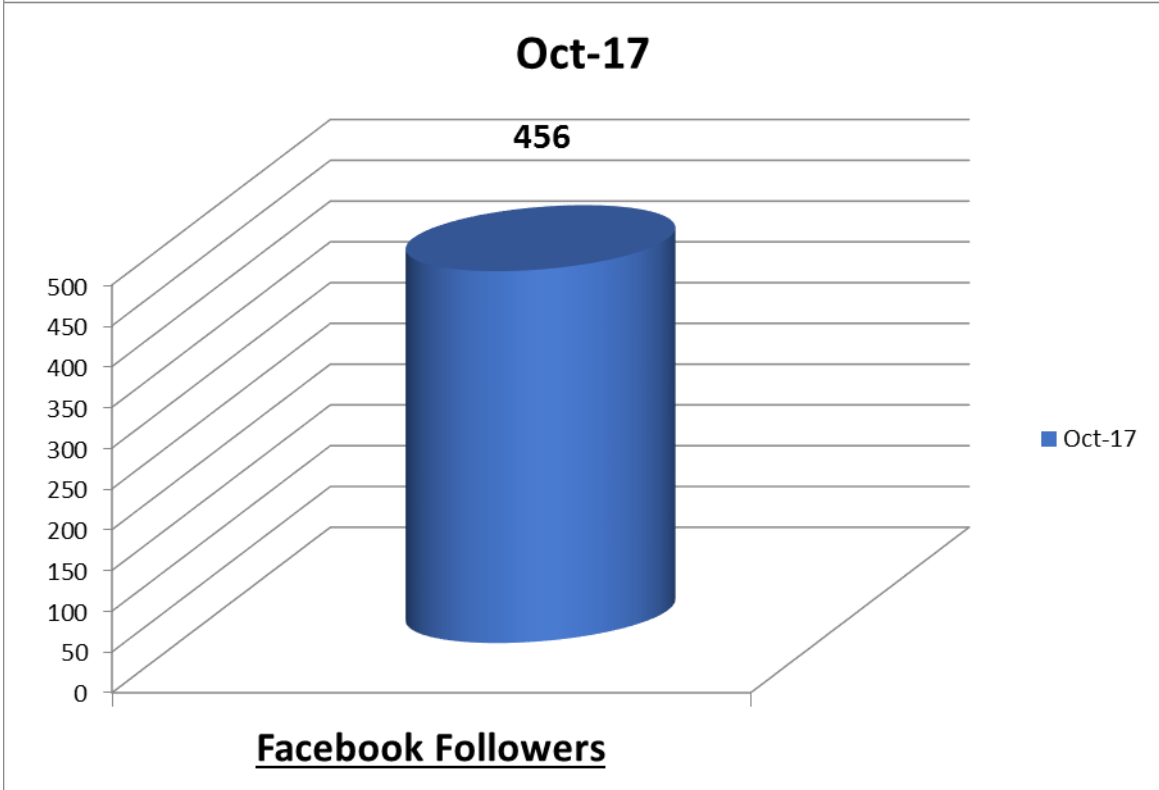
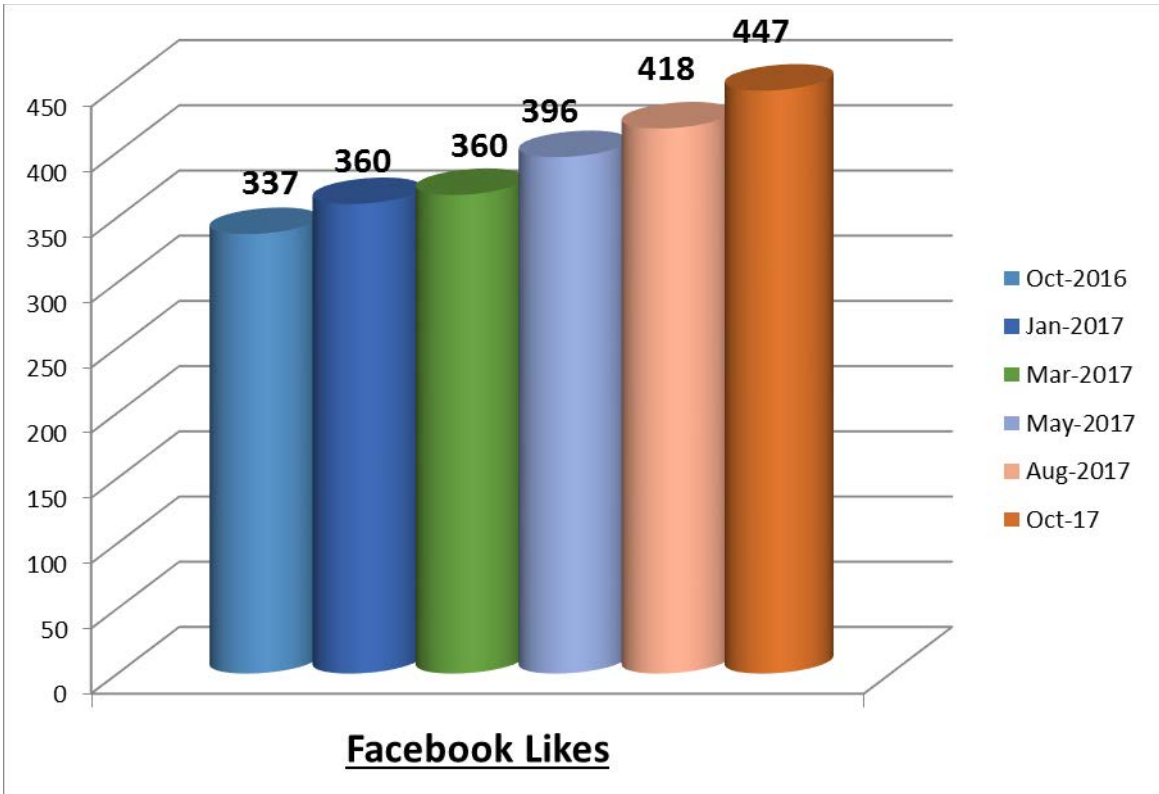
d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board’s sunset extension bill (SB 1193).

The Board is working with DCA’s Office of Public Affairs to update the videos and re-post as soon as possible.

**SOCIAL MEDIA CHARTS**





**Action Requested:**

This item is for information purposes only. No action is required.