

ISSUE MEMORANDUM

DATE	March 21, 2018
то	Board of Psychology Members
FROM	Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #9 - Website Update

Website Background:

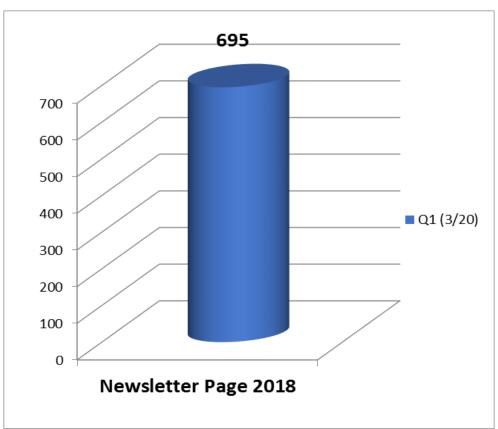
Website: www.psychology.ca.gov

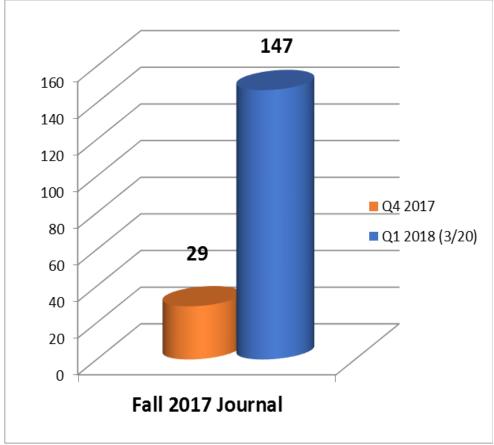
Below and on the following pages please find the top five web pages viewed between January 27, 2018 and March 20, 2018.

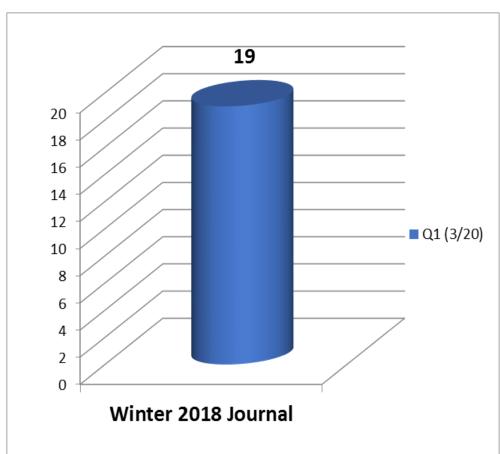
TOP FIVE PAGES	# OF VIEWS	CONTENT
/index.shtml	23,948	Home Page
/licensees/index.shtml	7,349	Licensee and Registrant Information Page
/applicants/psychologist.shtml	6,150	Psychologist Applicant Page
/about_us/breeze.shtml	5,222	BreEZe Online Services – First Time User Instructions
/applicants/license.shtml	4,857	Qualifications for Licensure as a Psychologist

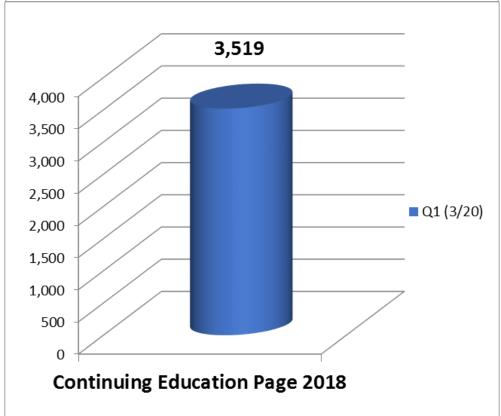
Below please find the 2018 quarterly viewings for the following pages:

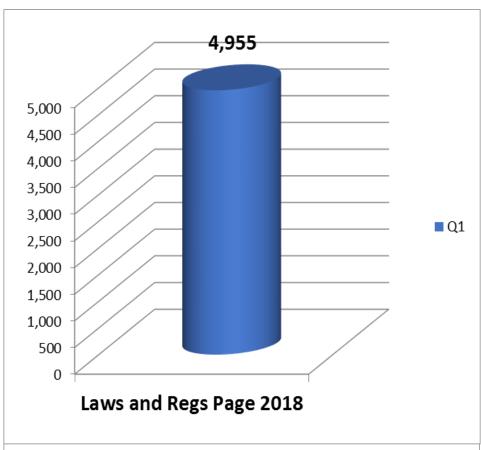
- Newsletter page
- Most Recent News Letter (Summer)
- Continuing Education Page
- Laws and Regulations Page
- Filing a Complaint Page
- Applicant Information Page
- Disciplinary Actions Page

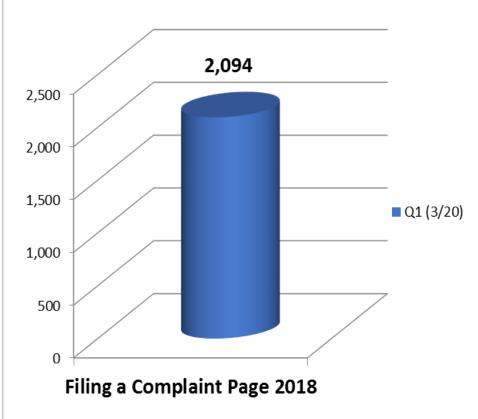


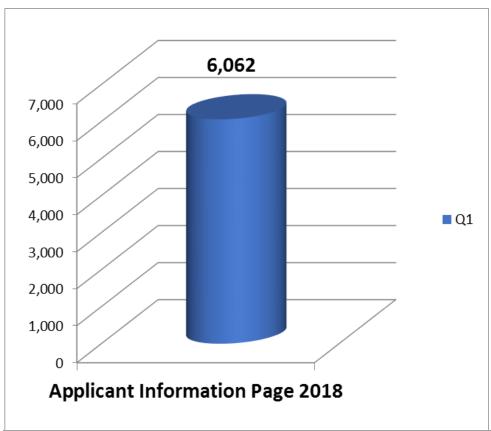


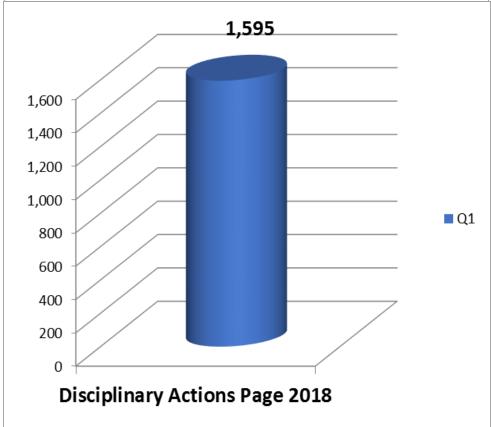












Regulatory and Legislative Advisories	Views to Date
AB 89 (Levine) – Psychologists: Suicide Prevention Training	6,887
SB 547 (HILL) – Omnibus (Delinquent Fee Change)	3,070
AB 1456 (Low) - Exempt Settings	4,106
SB 1193 (Hill) – Healing Arts (Sunset Bill)	7,549
Changes Specific to Psych Assistants	4,712
Verification of Experience Regulation	12,438

Website User-Friendliness Review

Staff are working with SOLID to do a survey and/or website analytics review which will be used to inform the discussion at the two September website focus group meetings that staff will begin planning in May 2018.

Action Requested:

This item is for informational purposes only. No action is required.